



Jasmin Dawada

International Corporate Trainer & Consultant for:

- Digital Marketing
- Ethical Hacking (CEH)
- Cyber Security
- Wordpress
- Advanced Excel & Powerpoint
- Life Skills & Soft Skills

Synopsis

A highly committed and focused professional with **experience of over 25 years in IT Training, Digital Marketing, Ethical Hacking, Cyber Security, Advanced Excel, Outlook, Powerpoint and Soft Skills**. Proficient in developing **customized training modules** & development initiatives for improved productivity and quality enhancement.

Best Selling Author for the book **“Billionaire Mindset”** on Amazon

Published **“Ethical Hacking & Cyber Security”** text book for **D Y Patil, Pune University**.

Digital Marketing Trainer for nearly a decade, actively engaged in training and consulting for the corporate, universities & small businesses, making a customized training package for each niche. Effortlessly presenting complex topics in simple to understand terms and yet taking the participants into the depths with live, hands-on exercises.

Ethical Hacking Trainer, Cyber Security Trainer & Consultant with over a decade’s experience, working shoulder to shoulder with the Cyber Crime Cell, training the corporate, multinationals and retail institutes for advanced topics like CEH, Cyber Security & Penetration Testing.

Soft Skills Trainer, a Life Coach & Personality Development Trainer for the **Corporate and for College Students alike** with **proven abilities** to motivate the audience to **improve their oratory and communication skills all within a few days of training**.

Quite actively engaged in training and conducting various Motivational workshops and seminars including **Law of Attraction, Time Management, Goal Setting, Emotional Intelligence, Sales, Parenting & other Life transforming workshops** across numerous colleges, universities, and the Corporate sector and much more...

Successfully conducted thousands of seminars and workshops across the length and breadth of India and abroad.

With proven abilities in designing **highly customized training content, leading teams and directing enterprise initiatives** and maintaining a positive work environment.

Strong background in accomplishing training objectives, **continually monitoring ways for improving organizational development** using social media or social skills for accomplishing business goals.

As a **Soft Skills and Motivational Trainer**, I live my passion in training the youth across the length and breadth of India and abroad. I love to actively conduct high-energy workshops for colleges and Universities and Corporate alike with one-motto only – making a permanent impact in the life of the people I train.

Excellent Time Management, Prioritizing, Organizational and Business Communication Skills at all levels.

A visionary leader with demonstrated hands-on management style in the development and implementation of strategic imperatives of the organization to ensure business growth and generating Returns on Investment over the long term.

Education / Skillsets / Achievements

- **Certified Ethical Hacker** CEH v8 (Since 2015) - ECC84066930661 (Ec-Council)
- **Google Ads Certified** – All 8 Levels
- Certified Soft Skills Trainer
- Certified NLP Coach & Life Coach
- **Cyber Security Trainer**
- Electronics Engineering (Swami Vivekanand College, Chembur)
- Diploma in Website Designing & Web development – CMS, CSS, HTML, Wordpress, PHP, MYSQL
- **Gold Medalist & Merit Student every year in School & College**

Summary of Profile

Certified Ethical Hacker, Cyber Security Trainer & Consultant, Digital Marketing Expert & Consultant, Corporate Trainer for Soft Skills, Emotional Intelligence Coach, Leadership Skills, Time Management & Goal Setting Workshops. Conducted several workshops and seminars for schools, colleges, private training institutions and universities.

Training Areas

Life Skills / Personality Development Training

- **Soft Skills & Personality Development**
- **Yuva Empowerment** - Campus to Corporate Programs for Colleges / Universities
- **Interview Skills** – Group Discussion / Public Speaking / Confidence Building
- **Leadership Skills** – Solid Team Building, Generating Trust, Problem Solving, Process Improvement, Conflict Resolution, Boosting Performance
- **Effective Communication Skills**
- **Time Management**
- **Goal Setting**
- **Body Language**
- **Emotional Intelligence & Stress Management**
- **Mind Power Workshops**
- **Law of Attraction Workshops**
- **NLP (Neuro Linguistic Programming)**

Ethical Hacking & Cyber Security Training

- Ethical Hacking, Penetration Testing
- Certified Ethical Hacking (Versions CEH v8 upto v12)
- Cyber Security & Forensics

Digital Marketing Training

- Website Development with Wordpress
- SEO (Search Engine Optimization)
- SEM (Search Engine Marketing / PPC / Google Ads)
- SMM (Social Media Marketing): Whatsapp for Business, Facebook Ads, Instagram for Business, LinkedIn Marketing, Twitter, Pinterest & Snapchat for Business
- Mobile Marketing: Bulk SMS, Gaming, Augmented Reality, App Notifications, LBS services, QRcodes.
- Content Marketing
- Affiliate Marketing / Influencer marketing
- Email Marketing
- Video Marketing
- Google Analytics

Advanced Excel Training

- Warm ups: Cell Formatting, Super Essential Shortcuts, Data Navigation, Popular & Useful Formulae, Data Forms, Worksheet Security
- Customizing MS Excel – Quick Access & Ribbon Customization
- Autonumbering, Autofill & Flash Fills
- Quick Styles
- Tables & Charts
- Text Functions
- Cell Referencing & Paste Special
- Conditional Formatting
- Data Validations
- Using If & Advanced Conditioning
- Date & Time Functions
- Data Consolidation
- Formula Auditing
- Pivot Tables
- Vlookup / Hlookup
- Index & Match Functions
- Whatif Analysis: PMT, FV, Goal Seek, Scenario, Solver tools
- Data Cleaning
- Macros
- Macros with VBA
- Dashboards & Much More...

Advanced Power Point

- Exploring the PowerPoint Environment
- Organizing Slides
- Working with templates
- PowerPoint Show
- Working with objects
- Working with multiple objects
- Building tables
- Integrating charts & Graphs
- Linking / Embedding / Integration with other applications
- Finalizing presentations
- Using Slide Masters & Slide Layouts
- Tips and tricks in making outstanding presentations

Organizations Where Trainings Conducted

Company	Subject
LIC of India Mumbai	Time Management, Goal Setting, Closing the Sale, Corporate Performance Enhancement Training (PET), Digital Marketing, Cyber Security Awareness Programs
Bajaj Allianz Mumbai	Time Management, Goal Setting, Closing the Sale, PET, Digital Marketing, Cyber Security Awareness Programs
Puraniks Thane	Time Management, Goal Setting, Closing the Sale, PET, Digital Marketing, Cyber Security Awareness Programs
Max New York Life Thane	Time Management, Goal Setting, Closing the Sale, Powerpoint
Aptech Navi Mumbai / Vashi	Wordpress / Advanced Excel / Advanced Powerpoint / Digital Marketing /CEH
Aptech Jui Nagar/ Sanpada / Nerul	Wordpress / Advanced Excel / Advanced Powerpoint / Digital Marketing /CEH
IIHT, Thane	Wordpress / Advanced Excel / Advanced Powerpoint / Digital Marketing /CEH

Sun Infosystems, Thane	Wordpress / Advanced Excel / Advanced Powerpoint / Digital Marketing /CEH
Imarticus Mumbai	Wordpress / Advanced Excel / Advanced Powerpoint / Digital Marketing /CEH
Imarticus Bangalore (Online)	Advanced Excel, Cyber Security for Barclays Bank
Godavari Urban Bank (Nanded, Yawatmal, Amravati)	Leadership Skills, Communication Skills, Emotional Intelligence, Time Management, Goal Setting
Gulbarga University	Youva Empowerment (Personality Development & Life Skills), Advanced Excel
Mildain Solutions Pvt Ltd Noida / Delhi	Digital Marketing, Certified Ethical Hacking (CEH)
Mildain Solutions Pvt Ltd (Hyderabad, Turkey)	Soft Skills / Digital Marketing, Certified Ethical Hacking (CEH)
4P Services Navi Mumbai	Wordpress / Advanced Excel / Advanced Powerpoint / Digital Marketing /CEH / Cloud Computing
Ruia College, Mumbai	Soft Skills / Wordpress / Digital Marketing /CEH/ Cyber Security
K J Somaiya College, Mumbai	Digital Marketing /CEH / Cyber Security
Thakur College of Engineering, Mumbai	Digital Marketing /CEH / Cyber Security
Nanded University	Soft Skills / CEH / Digital Marketing
DGMC College of Media Studies, Mumbai	Digital Marketing / CEH / Cyber Security
Techno India NJR Institute of Technology, Udaipur	Digital Marketing / CEH / Cyber Security
Treezac Solutions Pvt Ltd	Wordpress / Advanced Excel / Advanced Powerpoint / Digital Marketing /CEH
Tatthastu Training Center	Wordpress / Advanced Excel / Advanced Powerpoint / Digital Marketing /CEH
Interskill Solutions	Wordpress / Advanced Excel / Advanced Powerpoint / Digital Marketing /CEH
GMV India Pvt Ltd	Wordpress / Advanced Excel / Advanced Powerpoint / Digital Marketing /CEH
Swami Vivekanand College, Mumbai	Wordpress / Advanced Excel / Advanced Powerpoint / Digital Marketing /CEH / Social Media Workshop
Techno India NJR Institute of Technology, Udaipur	Soft Skills / Digital Marketing / CEH / Cyber Security
Vidyavardhini College of Engineering, Mumbai	Youva Empowerment (Personality Development & Life Skills), PET
Podar College, Mumbai	Faculty Development Program (Impact of Social Media), Cyber Security Awareness
Swami Vivekanad College	Faculty Development Program (Impact of Social Media), Cyber Security Awareness

Pehlajob.com (Nanded, Solapur, Kolhapur, Nippani, Mumbai & Many more...)	Yuva Empowerment (Personality Development & Life Skills) , PET, Cyber Security Awareness
VSMIT College, Kolhapur, Nippani	Yuva Empowerment (Personality Development & Life Skills) , PET, Cyber Security Awareness
Freelancers Academy, Thane, Andheri, Vashi & Online	Digital Marketing – SEO, SEM, SMM, Email Mktg, Affiliate Mktg, Content Mktg, Wordpress, Mobile Mktg, ORM, Ecommerce, Google Analytics
Operating Media Thane, Borivali, Andheri, Online	Digital Marketing – SEO, SEM, SMM, Email Mktg, Affiliate Mktg, Content Mktg, Wordpress, Mobile Mktg, ORM, Ecommerce, Google Analytics
ITAA Thane, Vashi, Andheri, Ghatkopar, & Online	Digital Marketing – SEO, SEM, SMM, Email Mktg, Affiliate Mktg, Content Mktg, Wordpress, Mobile Mktg, ORM, Ecommerce, Google Analytics
Dnyansadhana College, Thane	Digital Marketing – SEO, SEM, SMM, Email Mktg, Affiliate Mktg, Content Mktg, Wordpress, Mobile Mktg, ORM, Ecommerce, Google Analytics
Bharatiya Vidya Bhavan’s College, Chowpatty, Mumbai	Wordpress / Advanced Excel / Advanced Powerpoint / Digital Marketing /CEH
Barn’s College of Science, Arts & Commerce, Panvel	Soft Skills & Career Guidance, Cyber Security Awareness, Ethical Hacking
Kalina University, Mumbai	Wordpress / Advanced Excel / Advanced Powerpoint / Digital Marketing /CEH
Imarticus Andheri & Online	Cyber Security Training For Barclays Bank
Edudelphi (UAE / Dubai – Online)	Digital Marketing, Ethical Hacking & Cyber Security, Advanced Excel, Wordpress
IIHT – ELS – Bangalore (Online)	Cyber Security Training
Kalina University, Mumbai (Online)	Faculty Development Course – Ethical Hacking & Cyber Security
ECC International Corporation, Philipines (Online)	Advanced Excel / Advanced Powerpoint
Aeges International, Philipines (online)	Advanced Excel / Advanced Powerpoint
Naaptol Online	Soft Skills, Time Management, Digital Marketing
Hedcor Inc, Philipines (Online)	Advanced Excel / Advanced Powerpoint
Imarticus Learning Pvt Ltd – Naandi Foundation – Mahindra Pride Classroom	Employability Skills Training Programme (Online) – Digital Marketing
Imarticus Learning Pvt Ltd	Advanced Excel / Advanced Powerpoint training for Yarncoms, Citi Bank
Pal India Computer Education	Cyber Security Awareness for Naval Officers @Colaba, Hiranandani Group, Networking training and more

And many more...

Content Development

Responsible for creating Online Content and Assessments for Everest college, Phoenix, in collaboration with Instructional Designers and Academic Technology Heads.

- Developed **Real-Life based scenarios for Google Analytics for Everest College Phoenix** (In collaboration with Veloces Consulting Pvt Ltd) Developed **Real-Life based scenarios for Google Adwords for Everest College Phoenix** (In collaboration with Veloces Consulting Pvt Ltd)
- Developed **Real-Life based scenarios for Google Adwords for Everest College Phoenix** (In collaboration with Veloces Consulting Pvt Ltd)
- Developed **Real-Life based scenarios for Social Media Marketing including multiple platforms like LinkedIn, Instagram, Pinterest, Youtube, Facebook and Snapchat for Everest College Phoenix** (In collaboration with Veloces Consulting Pvt Ltd)
- Developed **Question Databanks for Comptia+** (In collaboration with Veloces Consulting Pvt Ltd)

Training Approach Used

- **Focus on High Interaction**; Participants are called on to engage in activities & Lively discussions throughout the training sessions online and offline both.
- Various Media are used to illustrate & drive home key points including **illustrations, images, relevant imagery** and **video clips** and **engaging slides** along with key-points in printed notes form.
- The **FUN & LEARN approach** that allows participants to **learn more, remember more & apply more!**
- **Hands-on Practical Training approach** – Deep –dive into practicals. The participants are involved and segregated into teams and made to do their assignments as individuals and as teams.

Please check out my Ethical Hacking Online On-Demand Video Training on Internshala & Udemmy Platforms:

<https://trainings.internshala.com/hacking-course/>

<https://www.udemy.com/course/cybersecurity-and-ethical-hacking/>

Empaneled Digital Marketing Expert for Economic Times

Links of Television Interviews on Live TV as Digital Marketing Expert Empaneled on Economic Times:

<https://youtu.be/N3Yt4of17Cc>

<https://youtu.be/jmR3MyzOYsY>

and many more...