

Jasmin. C. Dawada

CORPORATE TRAINER

(Total Experience: 25+ years)

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Objectives

In quest of professional Enrichment in the field of Training & Development with organizations of repute.

Synopsis

A highly committed and focused professional with **experience of over 25 years in IT Training, Digital Marketing, Cyber Security and Soft Skills**. Proficient in developing **customized training modules** & development initiatives for improved productivity and quality enhancement.

I am a **Best Selling Author** for the book titled "**Billionaire Mindset**" and published "**Ethical Hacking & Cyber Security**" text book for **D Y Patil, Pune University**.

I am a **Soft Skills Trainer, a Life Coach & Personality Development Trainer** for the **Corporate and for College Students alike** with **proven abilities** to motivate the audience to **improve their oratory and communication skills all within a few days of training**.

I am quite actively engaged in training and conducting various Motivational workshops and seminars including **Law of Attraction, Time Management, Goal Setting, Emotional Intelligence & other Life transforming workshops** across numerous colleges, universities, and the Corporate sector and much more...

Successfully conducted thousands of seminars and workshops across the length and breadth of India and abroad.

With proven abilities in designing **highly customized training content, leading teams and directing enterprise initiatives** and maintaining a positive work environment.

Strong background in accomplishing training objectives, **continually monitoring ways for improving organizational development** using social media or social skills for accomplishing business goals.

As a **Soft Skills and Motivational Trainer, I live my passion in training the youth across the length and breadth of India. I love to actively conduct high-energy workshops for colleges and Universities and Corporate alike with one-motto only – making a permanent impact in the life of the people I train.**

Why did I choose to train college students?

The youth is our future, our tomorrow. If we do not put in our time and effort in creating our tomorrow, and in inculcating discipline and good qualities in today's youth, we have no right to

complain when the youth displays unwanted traits. **The onus of the future is always on us – the present.**

Excellent Time Management, Prioritizing, Organizational and Business Communication Skills at all levels.

A visionary leader with demonstrated hands-on management style in the development and implementation of strategic imperatives of the organization to ensure business growth and generating Returns on Investment over the long term.

Education / Skillsets / Achievements

- **Certified Ethical Hacker** CEH v8 (Since 2015) - ECC84066930661 (Ec-Council)
- **Google Ads Certified – All 8 Levels**
- Certified Soft Skills Trainer
- Certified NLP Coach & Life Coach
- Cyber Security Trainer
- **BE (Electronics)** (Swami Vivekanand College, Chembur)
- Diploma in **Website Designing & Web development** – CMS, CSS, HTML, Wordpress, PHP, MYSQL
- **Gold Medalist & Merit Student every year in School & College**

Summary of Profile

- **Certified Corporate Trainer** for **Soft Skills, Emotional Intelligence Coach, Leadership Skills, Time Management & Goal Setting Workshops.** Conducted several workshops and seminars for schools, colleges, private training institutions and universities.

Training Areas

Life Skills / Personality Development Training

- **Soft Skills & Personality Development**
- **Yuva Empowerment** - Campus to Corporate Programs for Colleges / Universities
- **Interview Skills** – Group Discussion / Public Speaking / Confidence Building
- **Leadership Skills** – Solid Team Building, Generating Trust, Problem Solving, Process Improvement, Conflict Resolution, Boosting Performance
- **Effective Communication Skills**
- **Time Management**
- **Goal Setting**
- **Body Language**
- **Emotional Intelligence & Stress Management**
- **Mind Power Workshops**
- **Law of Attraction Workshops**
- **NLP (Neuro Linguistic Programming)**

Ethical Hacking & Cyber Security Training

- Ethical Hacking, Penetration Testing & Cyber Security Basics
- Certified Ethical Hacking (CEH v8 – v11)
- Cyber Security & Forensics

Digital Marketing Training

- Website Development with Wordpress
- SEO (Search Engine Optimization)
- SEM (Search Engine Marketing / PPC / Google Ads)
- SMM (Social Media Marketing): Whatsapp for Business, Facebook Ads, Instagram for Business, LinkedIn Marketing, Twitter, Pinterest & Snapchat for Business
- Mobile Marketing: Bulk SMS, Gaming, Augmented Reality, App Notifications, LBS services, QRcodes.
- Content Marketing
- Affiliate Marketing / Influencer marketing
- Email Marketing
- Video Marketing
- Google Analytics

Advanced Excel Training

- Warm ups: Cell Formatting, Super Essential Shortcuts, Data Navigation, Popular & Useful Formulae, Data Forms, Worksheet Security
- Customizing MS Excel – Quick Access & Ribbon Customization
- Autonumbering, Autofill & Flash Fills
- Quick Styles
- Tables & Charts
- Text Functions
- Cell Referencing & Paste Special
- Conditional Formatting
- Data Validations
- Using If & Advanced Conditioning
- Date & Time Functions
- Data Consolidation
- Formula Auditing
- Pivot Tables
- Vlookup / Hlookup
- Index & Match Functions
- Whatif Analysis: PMT, FV, Goal Seek, Scenario, Solver tools

- **Data Cleaning**
- **Macros**
- **Macros with VBA**
- **Dashboards**

Organisations Where Trainings Conducted

Company	Subject
LIC of India Mumbai	Time Management, Goal Setting, Closing the Sale, Corporate Performance Enhancement Training (PET)
Bajaj Allianz Mumbai	Time Management, Goal Setting, Closing the Sale, PET
Puraniks Thane	Time Management, Goal Setting, Closing the Sale, PET
Max New York Life Thane	Time Management, Goal Setting, Closing the Sale, PET
Aptech Navi Mumbai / Vashi	Advanced Excel / Digital Marketing /CEH
Aptech Jui Nagar/ Sanpada / Nerul	Advanced Excel / Digital Marketing / CEH
IIHT, Thane	Advanced Excel / Digital Marketing /CEH
Sun Infosystems, Thane	Advanced Excel / Digital Marketing /CEH
Imarticus Mumbai	Advanced Excel
Imarticus Bangalore	Advanced Excel
Godavari Urban Bank (Nanded, Yawatmal, Amravati)	Leadership Skills, Communication Skills, Emotional Intelligence, Time Management, Goal Setting
Gulbarga University	Yuva Empowerment (Personality Development & Life Skills)
Mildain Solutions Pvt Ltd Noida / Delhi	Digital Marketing, Certified Ethical Hacking (CEHv9)
Mildain Solutions Pvt Ltd (Hyderabad, Turkey)	Soft Skills / Digital Marketing, Certified Ethical Hacking (CEHv9 & CEHv10)
4P Services Navi Mumbai	Advanced Excel, Cloud Computing, Digital Marketing, CEH
Ruia College, Mumbai	Soft Skills / Digital Marketing /CEH/ Cyber Security
K J Somaiya College, Mumbai	Digital Marketing /CEH / Cyber Security
Thakur College of Engineering, Mumbai	Digital Marketing /CEH / Cyber Security
Nanded University	Soft Skills / CEH / Digital Marketing,
DGMC College of Media Studies, Mumbai	Digital Marketing / CEH / / Cyber Security

Techno India NJR Institute of Technology, Udaipur	Digital Marketing / CEH / / Cyber Security
Treezac Solutions Pvt Ltd	Digital Marketing / CEH / / Cyber Security
Tatthastu Training Center	Digital Marketing, CEH, Advanced Excel
Interskill Solutions	Digital Marketing, CEH, Advanced Excel
GMV India Pvt Ltd	Digital Marketing, CEH, Advanced Excel
Swami Vivekanand College, Mumbai	Digital Marketing, CEH, Social Media Workshops
Techno India NJR Institute of Technology, Udaipur	Soft Skills / Digital Marketing / CEH / / Cyber Security
Vidyavardhini College of Engineering, Mumbai	Yuva Empowerment (Personality Development & Life Skills), PET
Podar College, Mumbai	Faculty Development Program (Impact of Social Media)
Swami Vivekanad College	Faculty Development Program (Impact of Social Media)
Guru Nanak Dev College, Bidar , Karnataka	Yuva Empowerment (Personality Development & Life Skills)
Appa Institue of Engineering & Technology, Gulbarga, Karanataka	Yuva Empowerment (Personality Development & Life Skills)
Basvakalyan Engineering College, Bidar, Karnataka	Yuva Empowerment (Personality Development & Life Skills)
Pehlajob.com (Nanded, Solapur, Kolhapur, Nippani, Mumbai & Many more...)	Yuva Empowerment (Personality Development & Life Skills) , PET
VSMIT College, Kolhapur, Nippani	Yuva Empowerment (Personality Development & Life Skills) , PET
Freelancers Academy, Thane, Andheri, Vashi & Online	Digital Marketing – SEO, SEM, SMM, Email Mktg, Affiliate Mktg, Content Mktg, Wordpress, Mobile Mktg, Google Analytics
Operating Media Thane, Borivali, Andheri, Online	Digital Marketing – SEO, SEM, SMM, Email Mktg, Affiliate Mktg, Content Mktg, Wordpress, Mobile Mktg, Google Analytics
ITAA Thane, Vashi, Andheri, Ghatkopar, & Online	Digital Marketing – SEO, SEM, SMM, Email Mktg, Affiliate Mktg, Content Mktg, Wordpress, Mobile Mktg, Google Analytics
Dnyansadhana College, Thane	Digital Marketing – SEO, SEM, SMM, Email Mktg, Affiliate Mktg, Content Mktg, Wordpress, Mobile Mktg, Google Analytics
Bharatiya Vidya Bhavan's College, Chowpatty, Mumbai	Ethical Hacking & Cyber Security
Barn's College of Science, Arts & Commerce, Panvel	Soft Skills & Career Guidance
Kalina University, Mumbai	Digital Marketing Webinar & Workshops
Imarticus Andheri & Online	Cyber Security Training For Barclays Bank
Edudelphi (UAE / Dubai – Online)	Digital Marketing, Ethical Hacking & Cyber Security

IIHT – ELS – Bangalore (Online)	Cyber Security Training
Kalina Univerity, Mumbai (Online)	Faculty Development Course – Ethical Hacking & Cyber Security
ECC International Corporation, Philipines (Online)	Advanced Excel
Aeges International, Philipines (online)	Advanced Excel
Naaptol Online	Soft Skills, Time Management, Digital Marketing
Hedcor Inc, Philipines (Online)	Advanced Excel
Imarticus Learning Pvt Ltd – Naandi Foundation – Mahindra Pride Classroom	Employability Skills Training Programme (Online) – Digital Marketing

And many more...

Content Development

Responsible for creating Online Content and Assessments for Everest college, Phoenix, in collaboration with Instructional Designers and Academic Technology Heads.

- Developed **Real-Life based scenarios for Google Analytics for Everest College Phoenix** (In collaboration with Veloces Consulting Pvt Ltd) Developed **Real-Life based scenarios for Google Adwords for Everest College Phoenix** (In collaboration with Veloces Consulting Pvt Ltd)
- Developed **Real-Life based scenarios for Google Adwords for Everest College Phoenix** (In collaboration with Veloces Consulting Pvt Ltd)
- Developed **Real-Life based scenarios for Social Media Marketing including multiple platforms like LinkedIn, Instagram, Pinterest, Youtube, Facebook and Snapchat for Everest College Phoenix** (In collaboration with Veloces Consulting Pvt Ltd)
- Developed **Question Databanks for Comptia+** (In collaboration with Veloces Consulting Pvt Ltd)

Training Approach Used

- **Focus on High Interaction;** Participants are called on to engage in activities & Lively discussions throughout the training sessions online and offline both.
- Various Media are used to illustrate & drive home key points including **illustrations, images, relevant imagery** and **video clips** and **engaging slides** along with key-points in printed notes form.
- The **FUN & LEARN approach** that allows participants to **learn more, remember more & apply more!**
- **Hands-on Practical Training approach** – Deep –dive into practicals. The participants are involved and segregated into teams and made to do their assignments as individuals and as teams.